



## The Great Richmond



APRIL 25, 2018

THE  
HIPPODROME

### Sponsorship Levels



**Queen Bee:** \$7,500 (1 available)

- Five Trivia Bee teams of 3.
- 10 guest tickets.
- Name on the Hippodrome marquee and on event tickets.
- Rights to all "Presented By" logos, tag lines, media mentions, and printed materials.
- Top acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium, center-room team table placement.
- One full-back page ad in event program.
- Top honors and on-stage recognition from event emcee(s).
- Opportunity to address the crowd.



**Swarm Sponsorship:** \$5,000 (4 available)

- Three Trivia Bee teams of 3.
- 5 guest tickets.
- Name on the Hippodrome marquee.
- Rights to all "Sponsored By" logos, tag lines, media mentions, and printed materials.
- Prominent acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium team table placement.
- One full-page ad in event program.



**Hive Sponsorship:** \$2,500

- Two Trivia Bee teams of 3.
- 3 guest tickets.
- Preferred team table placement.
- Acknowledgement in the program and on the Bee website.
- One half-page ad in event program.



**Honey Bee Sponsorship: \$1,500**

- Two Trivia Bee teams of 3.
- 3 guest tickets.
- One quarter-page ad in event program and on Bee website.
- Acknowledgement in the program.



**Team Only: \$500**

- One Trivia Bee team of 3.
- Acknowledgement in the program.



**Bee Keeper Sponsorship: \$250**

- Space for company logo or a small ad in event program.



**When:** Wednesday, April 25, 2018. 6:00pm-9:00pm.

**Where:** The Hippodrome Theater, 528 N. 2nd Street, Richmond, VA 23219

**Why:** Everyone needs and deserves a literate life. The work The READ Center does changes lives. This is your chance to be part of it.

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