



April 24, 2019

The
Hippodrome

Sponsorship Levels



Queen Bee: \$7,500 (1 available)

- Seven Trivia Bee teams of 3.
- 10 guest tickets.
- Name on the Hippodrome marquee and on event tickets.
- Rights to all “Presented By” logos, tag lines, media mentions, and printed materials.
- Top acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium, center-room team table placement.
- One full-back page ad in event program.
- Top honors and on-stage recognition from event emcee(s).
- Opportunity to address the crowd.



Swarm Sponsorship: \$5,000 (4 available)

- Five Trivia Bee teams of 3.
- 5 guest tickets.
- Name on the Hippodrome marquee.
- Rights to all “Sponsored By” logos, tag lines, media mentions, and printed materials.
- Prominent acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium team table placement.
- One full-page ad in event program.



Hive Sponsorship: \$2,500

- Three Trivia Bee teams of 3.
- 3 guest tickets.
- Preferred team table placement.
- Acknowledgement in the program and on the Bee website.
- One half-page ad in event program.



Honey Bee Sponsorship: \$1,500

- Two Trivia Bee teams of 3.
- 3 guest tickets.
- One quarter-page ad in event program and on Bee website.
- Acknowledgement in the program.



Team Only: \$500

- One Trivia Bee team of 3.
- Acknowledgement in the program.



Bee Keeper Sponsorship: \$250

- Space for company logo or a small ad in event program.



When: Wednesday, April 24, 2019, 6:00-9:00pm

Where: The Hippodrome Theater, 528 N. 2nd Street, Richmond, VA 23219

Why: Everyone needs and deserves a literate life. The work The READ Center does changes lives. This is your chance to be part of it.

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