



The Great Richmond TRIVIA BEE

2021 SPONSORSHIP OPPORTUNITIES

Wednesday, April 28, 2021 // 6:00-9:00pm // U-Turn Sports

The READ Center has been changing lives for over 38 years by providing free educational resources to adults with low literacy in greater Richmond. By sponsoring The Great Richmond Trivia Bee, you can help adults develop the skills they need to improve their lives as employees, family members, and citizens in our community – all while having a blast!

LEVELS:



Queen Bee: \$7,500 (1 available)

- 7 Trivia Bee teams of 3.
- 10 guest tickets.
- Name on event tickets (and marquee, if available).
- Rights to all “Presented By” logos, tag lines, media mentions, and printed materials.
- Top acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium, center-room team table placement.
- One full-back page ad in event program.
- Top honors and on-stage recognition from event emcee(s).
- Opportunity to address the crowd.



Swarm Sponsorship: \$5,000 (4 available)

- 5 Trivia Bee teams of 3.
- 5 guest tickets.
- Name on event tickets.
- Rights to all “Sponsored By” logos, tag lines, media mentions, and printed materials.
- Prominent acknowledgement in the program and on the Bee website.
- Logo displayed on The READ Center website for a year and at the event.
- Signs/banner prominently displayed at the event.
- Premium team table placement.
- One full-page ad in event program.



Hive Sponsorship: \$2,500

- 3 Trivia Bee teams of 3.
- 3 guest tickets.
- Preferred team table placement.
- One half-page ad in event program.
- Acknowledgement in the program and on the Bee website.



Honey Bee Sponsorship: \$1,500

- 2 Trivia Bee teams of 3.
- 3 guest tickets.
- One quarter-page ad in event program.
- Acknowledgement in the program and on the Bee website.



Team Only: \$500

- 1 Trivia Bee team of 3.
- Acknowledgement in the program.



Bee Keeper Sponsorship: \$250

- Space for company logo or a small ad in event program.



Don't miss your chance to make a difference and be part of Richmond's fastest-growing trivia game!

Contact Everette Rufolo-Roger at everette@readcenter.org or 804.288.9930 today.



Changing lives through adult literacy.